

Unit 1 Halifax Way
Pocklington Industrial Estate
York, YO42 1NR
United Kingdom



Privacy Notice

Last updated: September 2025

Detectamet Ltd ("we", "our", "us") is committed to protecting and respecting your privacy. This Privacy Notice explains how we collect, use, and protect your personal information when you visit <https://detectamet.co.uk>, interact with us, or use our services.

1. Who we are

Detectamet Ltd specialise in manufacturing detectable products for food safety and contamination control.

Registered address: Prospect House, Unit 1 Halifax Way, Pocklington Industrial Estate, York, YO42 1NR, United Kingdom

Contact: sales@detectamet.com +44 (0)1759 304200

2. What information we collect

We may collect and process the following types of personal data:

- Information you provide to us directly
 - Name, email address, phone number, company name, job title, billing/shipping details.
 - Information provided when you contact us, request a quote, or sign up to our newsletter.
- Information we collect automatically
 - Technical data such as IP address, browser type, operating system, and pages visited.
 - Usage data collected through cookies and analytics tools (see Section 6).
- Information from third parties
 - We may receive information from service providers such as HubSpot (CRM and marketing automation) and Google Analytics.

3. How we use your information

We use your personal data for:

- Providing and improving our products and services.
- Responding to enquiries and fulfilling orders.

- Managing customer relationships and sending relevant updates.
- Marketing communications (if you have opted in).
- Analysing website usage and performance to improve user experience.
- Meeting legal and regulatory obligations.

4. Lawful basis for processing

We rely on the following lawful bases under the UK GDPR:

- Contract – to fulfil a request, order, or agreement with you.
- Consent – where you have opted in to receive marketing communications.
- Legitimate interests – for business development, website analytics, and service improvement.
- Legal obligation – to comply with applicable laws and regulations.

5. Sharing your information

We do not sell your personal data. We may share it with:

- Service providers such as HubSpot (for customer management and marketing automation) and Google Analytics (for website usage insights).
- Payment processors and logistics providers, where necessary to fulfil orders.
- Professional advisers (lawyers, accountants, auditors).
- Authorities if required by law.

6. Cookies and tracking technologies

We use cookies to improve site functionality and enhance your experience. These include:

- Essential cookies – required for basic website functionality.
- Analytics cookies (Google Analytics) – to measure website traffic and usage trends.
- Marketing cookies (HubSpot) – to personalise content and track engagement with our campaigns.

You can manage or disable cookies in your browser settings

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7. International transfers

Some of our service providers (e.g. HubSpot, Google) may process data outside the UK/EEA. Where this occurs, we ensure appropriate safeguards (such as Standard Contractual Clauses) are in place to protect your data.

8. Data retention

We will keep your personal information only as long as necessary for the purposes set out in this notice, and in line with legal and regulatory requirements.

9. Your rights

Under UK GDPR, you have the following rights:

- Access to your personal data.
- Correction of inaccurate or incomplete data.
- Erasure of your data ("right to be forgotten").
- Restriction or objection to processing.
- Data portability.
- Withdrawal of consent (where processing is based on consent).

To exercise these rights, please contact us using the details in Section 1.

10. Security

We take appropriate technical and organisational measures to protect your data against loss, misuse, or unauthorised access.

11. Contact us

If you have questions about this Privacy Notice or how we handle your data, please contact:

Email: sales@detectamet.com

Phone: +44 (0)1759 304200

Cookie Policy

Last updated: September 2025

This Cookie Policy explains how Detectamet Ltd ("we", "our", "us") uses cookies and similar technologies on <https://detectamet.co.uk>.

1. What are cookies?

Cookies are small text files placed on your device when you visit our website. They help us make the site work properly, improve user experience, and provide insights into how the site is used.

2. Types of cookies we use

- **Essential cookies**
These are necessary for the operation of our website. They enable features like secure login, shopping basket functionality, and form submissions. Without them, the site may not work as intended.
- **Performance & analytics cookies**
We use Google Analytics to collect information about how visitors use our website (e.g., which pages are visited, how long users stay, and how they navigate). This helps us improve website performance and content.
 - Data collected is aggregated and anonymised.
 - Google may process this information outside the UK/EEA.
- **Marketing & tracking cookies**
We use HubSpot cookies to personalise marketing, track email campaign effectiveness, and understand visitor behaviour on our site. This allows us to deliver more relevant communications and improve our services.

3. How long cookies stay on your device

- Session cookies – deleted when you close your browser.
- Persistent cookies – remain on your device for a set period or until you delete them.

4. Managing cookies

You can control or disable cookies through your browser settings. Please note that disabling certain cookies may affect website functionality.

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5. Updates to this Cookie Policy

We may update this Cookie Policy from time to time. Any changes will be posted on this page with the updated date.

6. Contact us

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Phone: +44 (0)1759 304200